

# 11<sup>th</sup> GLOBAL FRANCHISE FORUM

Unlock the Potential of International Franchise Expansion!



November 9-10, 2023

International Expo Center, Frankfurt, Germany

Join the 11<sup>th</sup> Global Franchise Forum, presented by Franchise Pool International in cooperation with the German Franchise Expo (FEX). This exclusive event is designed for ambitious entrepreneurs and franchisors looking to expand their brands internationally through the power of area development, master- or multi-unit franchising.

#### Key Highlights:

1. **Industry Insights:** Gain invaluable insights from industry leaders and successful franchisors who have achieved remarkable success in international markets. Learn the strategies, best practices, and key considerations for effectively managing a master franchise operation.
2. **Global Market Opportunities:** Explore lucrative franchise opportunities from around the world. Present your brand to leading international franchise brokers seeking master franchisees and area developers or multi-unit operators for you.
3. **Global Franchise Showcase:** Discover an array of international franchise brands seeking master franchisees. Explore diverse industry sectors and evaluate business models.
4. **Expert Roundtable Discussions:** Engage in thought-provoking roundtable discussions with seasoned professionals and industry experts. Gain practical knowledge on market entry strategies, legal frameworks, cultural adaptation, and operational excellence in different regions.
5. **Special: Market Insight Germany:** Guided tour over the German Franchise Expo FEX together with press/media representatives and the German Franchise Association.
6. **Networking Events:** Enjoy exclusive international after work events where you can unwind, celebrate successes, and forge connections in relaxed and friendly settings.

Don't miss this unparalleled opportunity to connect with global franchising experts, expand your network, and uncover the next big franchise success story!

For more information and to register, contact [heroes@franchiseinternational.net](mailto:heroes@franchiseinternational.net)

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